



DR. ELIJAH CLARK, DBA – BIOGRAPHY

Dr. Clark is an international consultant and speaker on brand development, digital marketing, and consumer behavior. He is also a highly experienced educator, trainer, and researcher within public and private sectors with more than a decade of experience. Dr. Clark holds a BS in Digital Art and Design, an MS in Internet Marketing, and a DBA in Marketing where he graduated top of his class. He specializes in helping organizations develop winning brand strategies and transform them into powerful customer experiences.

Along with his team at Elijah Clark & Associates, Dr. Clark partners with entrepreneurs, startups, small businesses, and large enterprises through every aspect of business launch and expansion. From creating business plans, investor presentations, and financial projections, to optimizing sales, marketing, and operational performance.

Dr. Clark's commercial track record includes consulting roles with leading brand names including Baylor Health, AAMCO, and Proactiv Solutions. His educational and work history include brand development, digital marketing, business management, and logistical operations in the U.S. Air Force, where he researched, identified, and managed monetary accounting, inventory stock control, and financial planning during the OIF war.

He also contributes to scholarly online and trade press articles and has authored over 300 articles and publications including his latest Amazon consumer behavior top-seller, *Act Like a Business. Think Like a Customer. Managing Your Business Using Loyalty, Relationships, and Engagement*. Academia.edu ranks the research and academic works of Dr. Clark within the top 1% of more than 19 million papers.

Dr. Clark is a thought leader, and an outcome-focused individual who is passionate about market trends, consumer insight, and helping overwhelmed entrepreneurs, managers, and employees win at work and lead with confidence. His speaking and consulting engagements are compelling, inspiring, and focus on practical advice that draws on his experiences.

While Dr. Clark loves his work, it is not the most important thing in his life. That position belongs to his family. He has been married to his wife, Anastasia since 2006. They have two sons, Malachi and Elisha. They live just outside of Dallas, Texas in Arlington.